

PRESS RELEASE

HDNet To Air “Blue Sky Beauties”

Highlights Luxury Destinations in the Dominican Republic

Cabrera, Dominican Republic – (PRWeb) – December 26, 2006: North Coast Management, one of the leading luxury property and villa rental management firms in the Dominican Republic, announced today that HDNet, the 24-hour all high-definition network, will be airing “*Blue Sky Beauties*”, on December 28, 2006 at 10:30pm ET (7:30pm PT). *Blue Sky Beauties* is the behind-the-scenes look of the recent Blue Sky Swimwear photo shoot with four of the hottest bikini swimwear models held in the Dominican Republic. Blue Sky Swimwear, an industry leading direct mail swimwear company, had previously selected several locations managed by North Coast Management for their 2007 Swim and Summer Fashions shoot, which HDNet has captured.

“We were delighted to provide complete location support and guidance to Blue Sky Swimwear and HDNet during their recent visit with us here in the Dominican Republic,” said Michelle Matthews, President of North Coast Management. She continued, “And we are very proud to have had them select three of our most beautiful properties to be highlighted in the show.”

Villa Castellamonte (www.villa-castellamonte.com), one of the most prestigious ultra luxury villas in the entire Caribbean is located in the town of Cabrera, which was the home base for the photo shoot. Another luxury villa destination in the photo shoot, also highlighted in the behind the scenes video, is the first of many new luxury villas in Seatree Estates located in Abreu, Cabrera, called Villa Cantamar (www.villacantamar.com). Capturing the electrically charged sports backdrop of the north coast, the crews also shot and filmed at Velerobeach Resort (www.velerobeach.com), the popular beachfront luxury condominiums resort located in Cabarete.

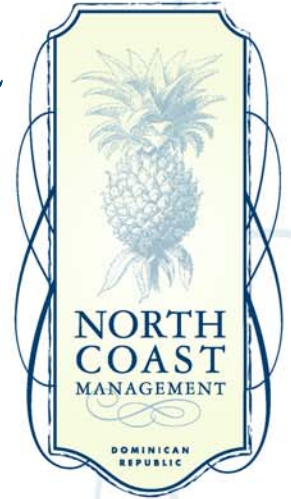
Villa Castellamonte, Villa Cantamar and Velerobeach Resort are all marketed exclusively by North Coast Management for luxury rentals. Also, the HDNet crew stayed at Villa Agualinda, another of the luxurious North Coast Management rental villas.

About North Coast Management

North Coast Management, S.A. is headquartered in Cabrera with new offices opening soon in Cabarete. North Coast Management provides professional property management and vacation rental sales & marketing services to leading luxury vacation villas and condominium resorts on the north coast of the Dominican Republic. For more information or to view their vacation rental listings, visit them online at <http://www.northcoastmanagement.com>.

About HDNet

Co-founded by Mark Cuban and General Manager Philip Garvin, HDNet provides viewers with exciting and topical news, sports, music and entertainment programming. The 24-hour all-high definition network features up to 20 hours of new original programming each week, all produced in the highest quality 1080i HDTV format - more original high-definition



programming than any other network. HDNet news and entertainment programming includes original series "HDNet World Report," "Face 2 Face with Roy Firestone," "Sound Off with Matt Pinfield," "Higher Definition," "Deadline!," "HDNet Concert Series," and "True Music." The network also features acclaimed acquired programs such as "Smallville," "Dead Like Me," and "Joan of Arcadia." Live sports productions include National Hockey League and Major League Soccer games and NASCAR Grand National Division auto racing. HDNet Movies, the company's second network, is the exclusive home of day and date movie releases including the Academy Award nominated "Enron: The Smartest Guys in the Room," "The War Within," and "Bubble." HDNet Movies also features a wide selection of major studio theatrical releases - all uncut, unedited, and appearing in their original aspect ratio - as well as features produced and finished in true 1080i high-definition. The HDNet networks are available on Adelphia, Bright House, Charter, DIRECTV, DISH Network, Insight, Mediacom, Time Warner Cable and more than 40 NCTC cable affiliate companies. For more information visit them online at www.hd.net.

About Blue Sky Swimwear

Offering a wide range of slimming styles and unique High Quality fabrics, Blue Sky Swimwear has become the fastest growing swimwear company in the world. Their original designs have been featured in TV shows, fashion magazines, movies, calendars, and worn by many celebrities. To receive a direct mail retail catalog call 386-255-2590 or check out their website at www.blueskyswimwear.com.